

Implementation of Learning Through Research Internships for Social Science Education Students in Micro Enterprises at the Al-Fatimah Bojonegoro Pondok Pesantren.

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Abstract. *The Merdeka Belajar Kampus Merdeka Program (MBKM) is one of the flagship programs of the Ministry of Education and Culture, which aims to encourage students to master various knowledge that is useful for entering the world of work. One form of learning activities offered is apprenticeship/practice. Internship aims to provide opportunities to apply theories that have been learned in lectures, as well as the application of general and specific skills in the world of work. Through the Kedaireka Matching Fund (MF) 2023 program, the Social Science Education study program, Unesa partnered with Micro Enterprises at the Al-Fatimah Bojonegoro, holding research internships. Research internships are attended by ten students for one semester. Data collection techniques used interviews with all research subjects, including documentation in the form of internship program manuals and student internship reports. Internship activities at Al-Fatimah Islamic Pondok Pesantren include three main activities, namely: workshops, observations, and entrepreneurial practices. During the internship, students make various household cleaning products such as detergent, dish soap, perfume and so on. Students also sell household cleaning products, whether marketed directly to consumers, trade fairs or marketing using online media. The results of the activity show that the apprenticeship program at Al-Fatimah Bojonegoro Pondok Pesantren Micro Enterprise provides hands-on learning experience for Social Sciences Education students to manage entrepreneurship starting from managing trademarks, optimizing production, optimizing marketing and managing cooperatives. The internship experience also adds soft skills, so that students are ready to compete and open up new business opportunities.*

Keywords: *Internship, Social Science Education.*

INTRODUCTION

Merdeka Belajar Kampus Merdeka (MBKM) is a higher education initiative launched by the Indonesian government. This initiative aims to encourage the transformation of the higher education system in Indonesia so that it is more relevant to the needs of the industrial world and society, as well as giving more

freedom to students in determining their educational path (Aswita, 2022). The independent campus policy encourages the development of student entrepreneurial interests with appropriate learning activity programs, reduces the problem of unemployment among intellectuals, and improves the quality of graduates through mastery of academic knowledge, thinking skills, management skills, and communication skills (Baharuddin, 2021).

In the context of a research internship at the Merdeka Learning initiative, this may refer to an internship program that aims to provide students with opportunities to engage in research and innovative projects inside and outside of college (D'Abate et al., 2019). Research internships can provide students with practical experience in a field relevant to their major or interest, as well as help them develop skills relevant to the world of work (Hughes, 1998).

Research internship programs at Merdeka Learning may involve collaborations between universities, industry, and research institutions. According to Lutfia and Rahadi (2020), through internships students can participate in ongoing research projects or propose their own research projects that suit their interests and fields of study. During the research internship, students will have the opportunity to work with researchers and professionals in their fields, learn about research methodologies, collect data, analyze results, and contribute to innovation.

The aim of the research internship program in the context of Merdeka Belajar is to improve the quality of higher education, connect higher education institutions with the world of industry and society, and prepare students to enter the world of work with the provision of relevant knowledge and skills (Susilawati, 2021). This program can also help students understand how the theoretical concepts they learn in class can be applied in real situations (Siregar et al., 2020). Research internships are a form of lectures through direct work activities in the world of work. This work internship is a practical activity for students with the aim of gaining experience from these activities, which can later be used for professional development.

Internship opportunities encourage students to integrate knowledge with practical experience (ChanLin & Hung, 2015). Setyaningrum et al., (Setyaningrum et al., 2014), states that apprenticeship is a solution to minimize the gap between conditions in college and in real work life. Students are expected to gain experience to work professionally in the world of work through internships. Internship training for students also provides an opportunity to apply academic knowledge and develop additional skills needed in the workplace.

The Social Sciences Education Study Program, Unesa provides students with real experience in the form of research internships. This research internship program is a form of application of theory that has been obtained during lectures. The study program provides material provision which is summarized in the internship guidelines before students do internships. The research internship guidelines are expected to be a reference for students in carrying out internships. The guideline contains material that is expected to be obtained during the internship.

One of the research internship activities was carried out by Social Sciences Education study program, State University of Surabaya through the Macthing Fund (MF) program which was one of Kedaireka's studies by Kemenriskedikti. The research internship was carried out at the Al-Fatimah Pondok Pesantren, Bojonegoro which has various Micro Enterprises. One of the Micro Enterprises developed at the Al-Fatimah Pondok Pesantren is Household Cleaning Products (PKRT) such as detergents, dish soap, clothing perfumes, and so on.

The household hygiene products that have been produced so far have only been consumed by the domestic Pondok Pesantren itself (Al-Fatimah) which has around 1,500 female students. Product marketing, which is still limited, needs to be optimized again because one of the advantages of the Al-Fatimah from an economic standpoint is the existence of a large captive market. Santri, santri families, alumni and their families are potential markets for pesantren businesses. The apprenticeship program for micro businesses at the Al-Fatimah Pondok Pesantren provides hands-on experience and learning opportunities with the hope that apprentices will gain the hard skills and soft skills needed during their later careers. According to Suryaman (2020) that independent curriculum learning is learning through practice or internships in the field directly in an integrated and meaningful way to produce graduates who are superior and empowered globally.

Through the Kedaireka 2023 Macthing Fund (MF) Program, Social Science Education Study Program, Unesa partnered with the Al Fatimah Bojonegoro Pondok Pesantren to develop micro-business marketing of household cleaning products. In the 2023 MF program, ten social studies undergraduate

students were involved in doing internships and researching the management of micro-enterprises at the Al-Fatimah Bojonegoro Pondok Pesantren.

METHOD

This type of research is qualitative research, with a descriptive design, and uses a content analysis approach. The subjects of this study were ten students of the 2021 Social Science Education Study Program, Unesa who took part in research internships in the 2023 Matching Fund program. Data collection techniques used interviews with all research subjects, including documentation in the form of internship program manuals and student internship reports. , and unstructured observations that developed during the research in the form of field notes.

RESULTS AND DISCUSSION

1. Matching Fund 2023 Program

The Matching Fund 2023 program is implemented in collaboration with Social Sciences Education Study Program in partnership with the Al-Fatimah Bojonegoro Pondok Pesantren to develop a Micro Business model owned by the Pondok Pesantren. There are four main programs in the development of micro business development models, namely: 1). Trademark registration, 2) Product diversification, 3) Marketing expansion, 4) Pondok Pesantren cooperative development.

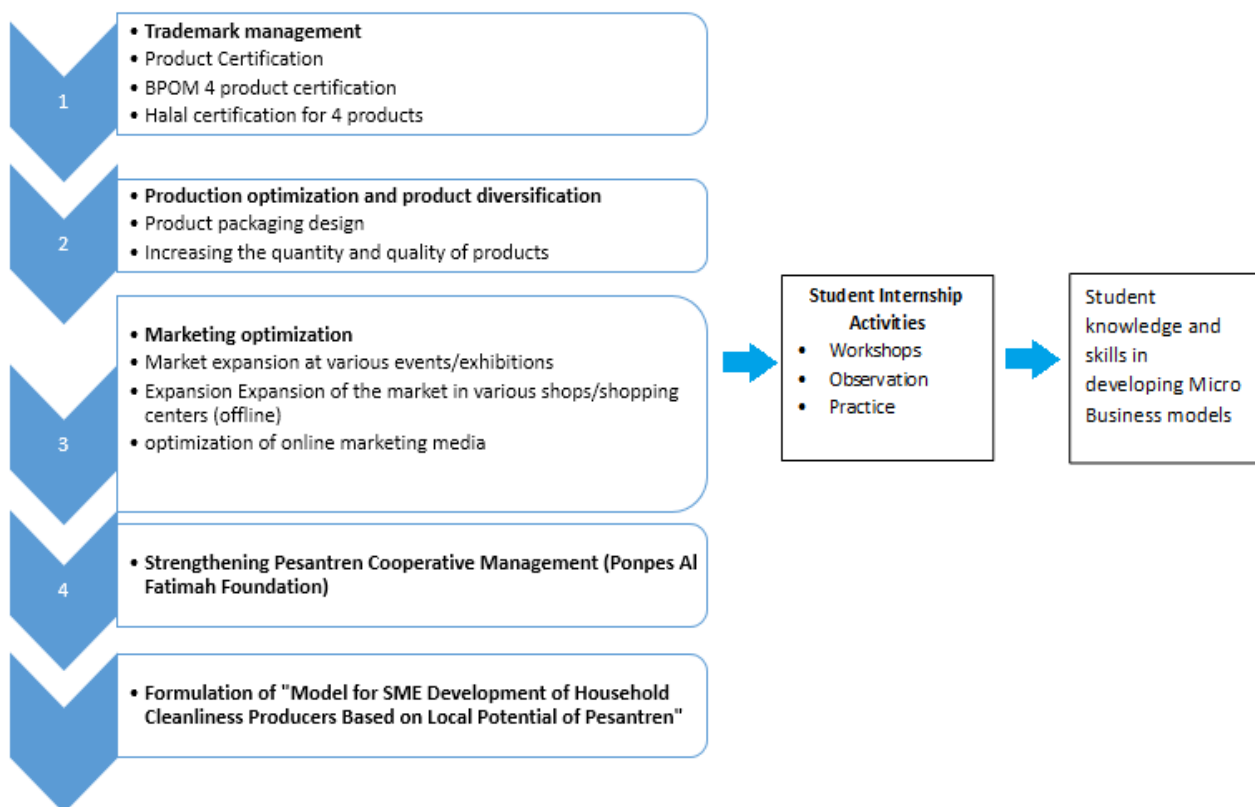


Figure 1. Description of Research Internship Activities for Social Science Education Students in the MF 2023 Program

Research internships carried out by students at the Al-Fatimah Bojonegoro Pondok Pesantren are carried out for one odd semester 2023-2024. Ten Social Science Education undergraduate students went through the four stages of developing a micro-business model through three main activities, namely attending workshops, observing, and practicing micro-business management. Through research internship activities Research internships at MBKM provide real work experience to students, helping them to understand more deeply about how the knowledge learned can be applied in real-world contexts.

2. Formulation of Internship Indicators

In presenting the results of this study, researchers reduced data and then synchronized it with research findings and relevant research was also analyzed in order to find conformity with the research results and find new things about the results of the analysis. In the following, the researcher discusses based on the results of the analysis of the research findings above which are adjusted to the aspects in the following problem formulation:

Table 1. Formulation of Internship Indicators

Problem Formulation and Indicators	Research Findings
Internship Program Preparation	Students know and understand how to register online and file
- Apprentice Registration	Students get apprenticeship provisioning
- Apprentice debriefing	Students know the purpose of the internship program
- Internship Purpose	
Implementation of the Internship Program	Students get clarity on workshop activities
- Implementation in Partners (Micro Enterprises of Al-Fatimah Pesantren)	Students carry out observation activities at Pesantren Micro Enterprises Students carry out production practice activities Students carry out offline marketing practice activities
- Implementation Process Support	Students carry out online marketing practice activities
Apprentice Program Evaluation	Partners provide joint evaluations
- Constraints and Barriers to the Internship Program	Students carry out the preparation of internship reports
- Compilation of Internship Reports	

In the following, the researcher discusses based on the results of the analysis of the research findings above which are adjusted to the aspects in the following problem formulation:

a. Preparation for Internship in Social Studies Education Undergraduate Study Program

Preparation for the internship program for the Social Sciences Study Program, Unesa begins with online registration by students. Ten Social Science Education students for the 2021 class know how and the flow of registering for the internship program properly at "*Melisa*", followed by access to "*Simagang*". Even though they have used the online system, it also has weaknesses, such as sometimes "*Melissa's website*" is difficult for students to access. In addition, students are also not used to accessing "*Simagang*" so they need assistance to be able to register for internships online in the system. If students have programmed the Internship, then students do not need to program MBKM activities through KRS in "*Siakadu*", automatically if they have registered and synchronized grades will appear on KHS.

After the online internship program at "*Simagang*", then hold a debriefing by the DPM (intern supervisor) by holding a debriefing from DPM so that students know and understand the purpose of the apprenticeship program. The debriefing activities include an overview of the activity plan, division of tasks, schedule of activities, stages of activities, facilities and infrastructure for apprenticeship activities and preparation of reports.

b. Implementation of Internship in Social Studies Education Undergraduate Study Program

During the implementation of the internship program at partners, namely the Al Fatimah Bojoengoro micro business, students easily get the necessary data clarity, especially in internship 1.

Then in internship 1 for 3 weeks, students take part in four workshops, namely: 1) trademark registration workshop; 2) production optimization and product diversification workshops; 3)

marketing workshops; 4). Cooperative management workshop. The workshop activities are guided by experts in their fields such as the head of the Bojonegoro Regency Industry and Trade Service for trademark assistance. Prof. Dr. Jun Surjanti, M.Si to optimize marketing and cooperatives. Nanang Setiawan, M.AK for material on increasing production and product diversification. The workshop participants were held offline and online, attended by ten apprentice students, five social studies education lecturers, and 15 administrators of the Al-Fatimah Pesantren, Bojonegoro.

Workshop activities are hybrid (online and offline), for apprentice students to attend offline (live). The offline implementation is at Al-Fatimah Bojonegoro Pondok Pesantren while the online implementation is zoomed in. This workshop was very interesting because it brought in several speakers who were experts in their fields and also practitioners, academics so that the student apprentice participants gained knowledge and insight about entrepreneurship.

In this research internship, apprentice students can immediately mingle with the Al-Fatimah Micro Business employees who carry out their usual activities. Students have the opportunity to make observations in producing various household cleaning supplies (PKRT), such as dishwashing soap, detergents, perfumes, shampoos, floor cleaners and so on. Production activities include preparing materials, operating equipment, the manufacturing process to packaging. After they made production observations, the apprentice students also had the opportunity to practice making their own household cleaning products with assistance from Al-Fatimah employees.

The activities of apprentice students mostly help with activities at Al Fatimah Bojonegoro Micro Enterprise. Activities carried out by intern students include:

- Help make household cleaning products
- Assist in packing household cleaning products
- Helping the recording or administration of Al-Fatimah Micro Business
- Helping to participate in household cleaning product exhibitions
- Assist direct marketing and online marketing

From the activities above, intern students do not encounter any problems because students can mingle and carry out their duties without any difficulty. Because, before being given assignments students are taught first how to do it. So, students do not encounter significant difficulties in doing the work.



Figure 2. Internship Activities in the Al-Fatimah Product Exhibition

In the second month, students can interact normally because they are quite familiar with the work system and colleagues in the Al-Fatimah Micro Business environment, students can freely carry out all assignments given by employees without any obstacles, it's just that they still need habituation, especially production that is students have to do.

In the third month students are able to carry out their duties properly without any obstacles, students can work more quickly according to the abilities of each student. There were no problems at all during the apprenticeship at Al-Fatimah Micro Enterprise, only during the first week the students seemed shy to mingle with the employees.

c. Evaluation of Internship in Social Science Education Study Program

Al-Fatimah Bojonegoro Pondok Pesantren, as a partner, always provides an evaluation at the end of each apprenticeship program. Then the DPM (intern supervisor) also provides an assessment based on monitoring the apprenticeship process and the final report from students who have carried out the internship. From the research internship activities, students have direct experience in managing micro-enterprises from production to marketing so that if in the future students want to open their own business they will already have experience from these internship activities.

Experience is an important part of learning to gain real competence in the field. According to Clarke (2019), training in the industrial world will encourage students to be brave in designing a business as he experienced during his internship. The learning process in the Merdeka Campus is one of the embodiments of experience-based student-centered learning which is very essential (Sopiansyah & Masruroh, 2022). Deep learning through apprenticeship activities provides challenges and opportunities for developing innovation, creativity, capacity, personality, and student needs, as well as developing independence in seeking and finding knowledge through field realities and dynamics such as ability requirements, real problems, social interaction, collaboration, self-management, performance demands, targets and achievements. Through a well-designed and implemented independent learning program, students' hard and soft skills will be strongly formed (Bauer & Gessler, 2017).

3. Achievement of Research Internship Targets

In this research internship activity, the targets that this group expects are:

a. Obtain the Data Needed to Work on Activity Reports.

In preparing the research internship report data is one of the main things that must be obtained because the data is concrete evidence from the report that will be presented without existing data a report can be said to be unclear or just manipulation. therefore for about two months doing research internships at Al-Fatimah Pondok Pesantren, students try to obtain the data they need either by asking questions, discussions, interviews or other things.

Interviews and discussion activities are part of the interaction and communication between students and Al-Fatimah. The ability to interact and communicate is one of the soft skills that can be developed in internship activities. Communication is a person's ability to receive messages from other people and convey messages to others (Hamidah, 2021). According to Effrisanti (2018), Soft skills are an important element in helping graduates of an educational institution to meet industry needs. The ability to communicate is also one of the soft skills and criteria for most employers to find employees so they can increase productivity and competitiveness (Anjum, 2020).

b. Gain insight into the work system that exists in partners.

During their internship at the Al-Fatimah Pondok Pesantren, students also gain insight into work systems that are within the scope of micro-businesses in Pondok Pesantren, as social science education students, of course this is of course an added value for use in the scope of lectures or the scope of work later. When students graduate from lectures and get jobs, it is hoped that the insight we get about the work system in managing micro-enterprises will be something that can help. The internship program does not only provide benefits for students, but also provides benefits for

companies that provide opportunities for students (Fatah, 2021). Besides that, the concept of an independent campus directs students to be more ready to work, work together, be creative and can benefit themselves and society (Kodrat, 2021).

c. Looking for work experience.

As students who have no experience in the field of work or in the scope of work at all, of course this research internship experience is something new for students in seeking work experience. So apart from doing internships mandated by the campus and the MBKM curriculum, you can also look for work experience, that way after students finish studying at the lecture bench, at least we will have a little work experience in this entrepreneurial activity.

Through this internship activity, students broadly have experience as future entrepreneurs (Gault et al., 2020). the independent campus policy encourages the development of student entrepreneurial interest with appropriate learning activity programs, reduces the problem of unemployment among intellectuals, and improves the quality of graduates through mastery of academic knowledge, thinking skills, management skills, and communication skills (Ismail. et al., 2018).

d. Participate in work activities.

Internship activities in which students are involved in the work activities of supervisors in the Al-Fatimah Islamic micro-business. Students participate in the work activities given and what we are able to do both in the preparation of materials, product manufacture, packaging, distribution, marketing and other things.

For students, achieving the internship target has benefits that will lead to future careers. Like getting real work experience so that students are better prepared to adapt to the workplace (Binder, 2015). In addition to benefits related to future careers, students also benefit in terms of improving skills (Khalil, 2017). For universities or study programs, apprenticeships can provide input into the educational curriculum so that study programs can arrange the curriculum in lectures in such a way as to suit the demands of the world of work (Adebakin, 2015). In addition, having an internship can make a university or study program a partner in the industry (Sahrir et al., 2016). The benefits of internships for companies or industries are that apprentices can provide new ideas for companies and can help complete small projects so as to save employee time and effort. In addition, Kwan (Kipreos, 2016) also believes that with apprenticeships, companies can select and recruit apprentices for permanent positions after graduation so that companies can save on recruitment costs.

CONCLUSIONS AND SUGGESTIONS

After participating in research internship activities, students gain a lot of knowledge and insight that can be useful for becoming a good and right entrepreneur. The insights are in the form of: 1) knowledge of trademark application; 2) how to produce or make various household cleaning supplies; 3) how to do marketing in the form of marketing to direct consumers, trade shows and marketing with online media; 4) good cooperative management. Internship activities provide students with experience in Prototyping and can practice public speaking when presenting the results of internship reports at hotels. Finally, at the Expo, I was able to practice public speaking or communication to promote production. The impact on the interest in apprenticeship in micro-enterprises at the Al-Fatimah Bojonegoro Pondok Pesantren will have a very important impact on the interest in becoming an entrepreneur because social studies education students are guided on how to manage a business from the start of production to selling their own production and prospective entrepreneurs can manage their own business management well and Correct. In addition, prospective entrepreneurs can add new relationships and can train soft skills in the form of public speaking in selling products.

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